

Regional Transportation Coordination

Update on the Coordination Effort – Corpus Christi MPO Metro-Mobility Talks Vol. 14, Issue 3



Over the last twelve months, transportation coordination has continued to build and grow fundamental elements necessary for upcoming program development and delivery. Our planning mode activities have included locating and securing funds to pay for the coordinator position through 2010, establishing relationships with our Health and Human Services partners, applying and securing funds

for projects that will be implemented in the near term, actively involving stakeholders in training that will assist them to better guide the coordination process, and various other efforts to educate the transit user and non-user of the opportunities available through coordination.

“Our coordination effort has made great strides in the last year and we have planted many seeds for future projects,” stated Brigida

Gonzalez, Regional Transportation Coordinator. A few projects of interest include the development of an informational poster, coordination of services by rural providers to help Community Action Corporation of South Texas (CACOST) serve consumers, and a partnership with the American Cancer Society (ACS). The intent of our informational poster has been to let consumers know what services are available in their communities, as well as other counties where they may be traveling. While dissemination of this collaborative information poster has been small in volume - displayed at HHSC locations and other public buildings throughout the region, a more robust distribution of the poster is



Informative posters are displayed throughout HHSC locations and other public buildings in the 12-county coastal bend region.

planned later this fall as a result of the positive feedback received from our HHSC partners and stakeholders. “We are very proud of the relationships rural transportation providers (Paisano Express and REAL) have established as they work together with CACOST in the application for grants that will fund service for consumers with disabilities in Brooks, Kleberg, and Jim Wells.” “The partnership between rural providers and ACS – to better service cancer patients in the Coastal Bend – continues to develop. One provider has moved to the contract review phase and a second rural provider is preparing to join in the discussions”, stated Gonzalez.

The next step is to establish an identity for the regional coordination effort. As we begin work on our education and outreach projects (see the PROJECTS tab on our web site at www.tcncb.org) it will be important for communities to have an identifier that they can associate with coordination. Work on our “logo” has begun and we are very excited to share our new “look” later this fall. ■