

## Regional Transportation Coordination Update – Corpus Christi MPO Metro-Mobility Talks Vol. 14, Issue 1

The Regional Transportation Coordination Program has moved from the conceptual planning level to the implementation stage, and continues the process of cultivating introductions and relationships with transportation providers and other key staff in the region. Our intent is to assemble in order to provide each other with information to help us better serve our audiences.

Work to develop marketing initiatives that will provide mechanisms that allow the flow of information has begun. The first initiative is the development of a web site with information on:

- ***Transportation Coordination Network (TCN) a group of stakeholders from our region that meets bi-monthly and provides input and guidance to the transportation coordination effort.***
- ***Transportation service providers in our 12-county region.***
- ***Resource information on agencies and their services.***
- ***Current events and educational webinar opportunities.***
- ***Public access, as well as a protected networking/technical web site section that will allow an exchange of specific transportation information for participants.***

**Other upcoming marketing initiatives include:**

- ***Development of standardized collateral transportation materials for rural providers to use when educating their communities of the services they offer.***
- ***Supplemental operator training that addresses passenger assistance.***



The web site, located at [www.tcncb.org](http://www.tcncb.org), is scheduled for completion in April 2008.

For information on meeting dates for TCN, our upcoming initiatives, or questions regarding our coordination efforts please contact Regional Transportation Coordinator Brigida C. Gonzalez at 361-853-9200 / toll free: 877-853-9229 or e-mail: [brigidagonzalez@swbell.net](mailto:brigidagonzalez@swbell.net).